# 2024 DRUG & ALCOHOL PREVENTION CONTEST

## WHAT IS THE CONTEST?

- Create posters, flyers, artwork, videos (TikTok, Instagram, etc), songs, or other messages that have a drug/alcohol prevention theme.
- Like memes? That's fair game as long as it's educational.
- Educate your friends, your family, and all of Richland County on the facts about youth drug/alcohol use.

## WHAT'S IN IT FOR ME?

- Top submissions can win \$100 gift cards. Other submissions can win \$15 gift cards (while supplies last)
- Have your work seen and shared by Richland County agencies.
- Learn facts about drug/alcohol prevention as you create different media.
- Have fun with your friends!

#### **SUBMISSION CRITERIA**

• Please submit your work on



#### **PARTICIPATION CRITERIA**

- Use family friendly language and images.
- Must be attending elementary school, middle school, high school, or home school.
- You may work alone or with a group.

drugfreerc.org/contest or email to gdeol@richlandhealth.org.

- Include your name, email, grade, school, and a description of your submission. If you're working with others, include their contact info so they can be recognized too!
- Deadline for submission is Tuesday, February 20th @ 11:59pm.

# WHAT HAPPENS NEXT?

- After February 5th, submissions that met the participation criteria will be voted on by students. Pick high-quality submissions that have the best prevention messages!
- All submissions will be shared via social media, local news, on our website, and more.
- Keep the conversation going! Create t-shirts, hats, or other clothing with prevention messages/memes.
- If you want to do more activities like this, share your ideas and consider joining the <u>Richland County Youth Substance Use Coalition</u>.

Richland County Youth Substance Use Coalition

#### **Questions?** Email <u>gdeol@richlandhealth.org</u>



VOTE