

NOVEMBER 2023

RCYSUC NEWSLETTER



Richland County Youth Substance Use Coalition

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Hi everyone,

Thank you for reading the November issue of the Richland County Youth Substance Use Coalition (RCYSUC) Prevention Newsletter! In this issue you'll find the most recent news, helpful resources, webinars and more. Our next Coalition meeting will be **December 4th, 2023 at 3pm**. You can join us in person at Richland Public Health. The next Committee meetings will be:

Data & Evaluation - Dec 11th @ 12pm

Prescription Drugs - Dec 15th @ 9am

Alcohol - Dec 20th @ 12pm

Thanks for your dedication and support!



drugfreerc.org



facebook.com/RCYSUC

TEENS CAN PREVENT FENTANYL OVERDOSE



Fentanyl is responsible for the majority of adolescent overdoses. As little as 2 grains of salt can kill you. Teens in Arizona have created a [campaign](#) to educate peers and the rest of their community. In the [video](#) on your left, teens discuss the importance

of calling 911 if someone may be overdosing. In Ohio, the [Good Samaritan Law](#) will protect you when calling for medical help. Call 911! You may save a life.

NEWS + RESOURCES

[Commercialization Of Cannabis Is Associated With Increased Hospitalizations](#)

Cannabis use comes with many harms. A study in Canada looked at 26.9 million individuals between the ages of 15 to 105. There were 105,203 hospitalizations due to cannabis during the 7 years of this study. Between January 2015 and March 2021, the rate of hospitalizations increased 1.62 times from 3.99 per 100,000 individuals to 6.46 per 100,000 individuals. Higher potency cannabis increased and became much more available once marijuana was commercialized. High potency marijuana has a higher risk of harm to the body. Read more about this study [HERE](#).

[Creating More Effective Vape Education Campaigns](#)

A lot of research has been done in the past on successful media campaigns to reduce teen cigarette smoking. A [recent study](#) looked at successful strategies for teen [vaping](#) prevention campaigns. There is some overlap, but the strategies are not all the same. Here is what the study recommends:

- Include detailed facts with visuals, metaphors, and empathy.
- Chemicals, physical consequences, and mental health are promising topics.
- Addiction and industry deception related messages were not as impactful.
- The impact of an individual's vaping on their friends was a promising topic.

[2022 National Survey On Drug Use And Health](#)

SAMHSA has released the results of the 2022 National Survey on Drug Use and Health. This is nationally representative data. Some highlights include: 1 out of every 5 people that vaped nicotine in the last month were underage (ages 12-20). 15.1% of underage people drank alcohol in the last month. You can view images and additional information from the report [HERE](#).

UPCOMING TRAININGS AND WEBINARS

Prioritizing Prevention To Address The Fierce Urgencies Of Now

An incredible talk about prevention. Please watch.

[Watch Recording Now](#)

Dangers of Youth Vaping And E-Cigarettes

Tuesday, November 28th, 2023 from 1-2:30PM

[Register Now](#)

Creating A Marketing Approach That Works For Your Prevention Coalition

Thursday, November 30th, 2023 from 9:30-11:45AM

[Register Now](#)

Coalitions Rising 2023 Virtual Conference (\$50)

(covers artificial intelligence, gaming-related harm, GIS mapping, and gambling in the metaverse)

Tuesday, December 5th, 2023 from 9AM-4PM

[Register Now](#)

NATIONAL IMPAIRED DRIVING PREVENTION MONTH

December is National Impaired Driving Prevention Month. Be safe and make a plan to have a designated driver, get an Uber or Lyft, or stay at a friend's place. Do not take the risk to use a substance and drive. Alcohol, opioids, marijuana, etc. can cause drowsiness and affect motor skills and judgment. Read more [HERE](#).



The Coalition is looking for additional volunteers! Do you want to be a Chair or Co-chair of a committee? Help with social media? Attend community events? Fundraise? Advocate on behalf of RCYSUC? Or simply learn more? Visit drugfreerc.org/becoming-a-member/

RCYSUC Mission: To empower Richland County youth, families, and the community to reduce youth substance use through education, intervention, and participation.

The RCYSUC is brought to you by [Richland Public Health](#) and funded by the Office of National Drug Control Policy.

