

YEAR IN REVIEW



11,021

reached via Facebook

Between 1/28/22-1/19/23 there were 576 likes and reactions, 343 link clicks, 139 shares, and 97 comments from 110 total posts. 48 more people like the page and 54 more people follow the page compared to last year.

2022



1,215

Deterra pouches

Amount of pouches distributed. 184 were with a returned survey. Over 1,000 additional pouches were distributed without a survey.



> 304

volunteer hours

Number of hours that members spent attending meetings, participating in events, tables, and more.



7

Parents Who Host Lose The Most banners

Number of banners hung up by local businesses, organizations, and schools.



7

new materials

Number of new, branded prevention materials produced.



1

growing website

The RCYSUC website had 1,444 new users in 2022 and over 4,000 views.



12

newsletters

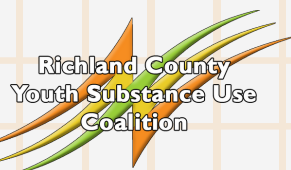
Number of monthly newsletters that were sent to RCYSUC's e-mail list this year. Newsletters include articles, resources, webinars, and more.



11

event tables

RCYSUC was at 11 different community events in 2022. Prevention resources were shared with members of the community at events like farmers' markets, school open houses, and health fairs.



RICHLAND COUNTY YOUTH SUBSTANCE USE COALITION



2

National Prescription Drug Take Back Days

Community partner collaboration made for successful drug take back days. 284.8 pounds were collected on April 30th and 128.3 pounds on October 29th.



71

new newsletter subscribers

71 people subscribed to the monthly newsletter in 2022.



10

new members recruited

10 members were recruited that attended a meeting last year. Additional new members recruited were unable to attend meetings, but were instrumental in the Coalition's success.



8

press releases

Number of press releases or news articles mentioning the work of the Richland County Youth Substance Use Coalition. Additional mentions were made on social media.



1

sticker shock campaign

Hundreds of alcohol prevention stickers placed on cases of alcohol at local stores.



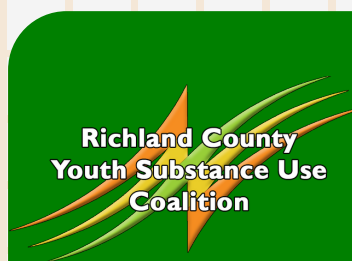
33

active Coalition members

Number of RCYSUC members that have attended a meeting within the last 12 months. Members come from 12 different sectors of the community.

Thank you !

For being a part of this important work, for helping the Coalition expand its reach, and for advancing the mission. The Coalition is only as strong as its members. Thank you!



facebook.com/RCYSUC



DrugFreeRC.org