

YEAR IN REVIEW

2021

10,969

reached via Facebook

The Facebook page was created March 25th. As of January 27th, there were 797 post clicks, 136 engagements, and 101 total posts. 147 people like the RCYSUC page and 168 follow it.

668

Deterra pouches

Amount of pouches distributed with a returned survey. Over 3,000 pouches are currently with community partners.

> 270

volunteer hours

Number of hours that members spent attending meetings, participating in events, tables, and more.

38

Parents Who Host Lose The Most posters

Number of educational posters hung up by local businesses, organizations, and schools.

4

new materials

Number of new, branded prevention materials produced. The Deterra flyers alone reached 22,000 people via water bills.

1

website created

The RCYSUC website went live on December 9th. It has gotten hundreds of visitors in the last 3 weeks of December alone.

12

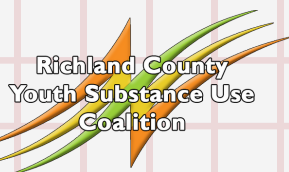
newsletters

Number of monthly newsletters that were sent to RCYSUC's e-mail list this year. Newsletters include articles, resources, webinars, and more.

8

event tables

RCYSUC was at 8 different community events in 2021. Prevention resources were shared with members of the community at events like farmers' markets, school open houses, and health fairs.



RICHLAND COUNTY YOUTH SUBSTANCE USE COALITION



2

National Prescription Drug Take Back Days

Community partner collaboration made for successful drug take back days. 142 pounds were collected on April 24th and 402.8 pounds on October 23rd.



1

Core Measures Survey

The first youth survey with Mansfield Middle School and Mansfield Senior High School students was completed.



12

new members recruited

12 members were recruited that attended a meeting last year. Additional new members recruited were unable to attend meetings, but were instrumental in the Coalition's success.



8

press releases

Number of press releases or news articles mentioning the work of the Richland County Youth Substance Use Coalition. Additional mentions were made on social media.



9

guest speakers

Number of speakers during coalition meetings featuring guests both part of the coalition and beyond.



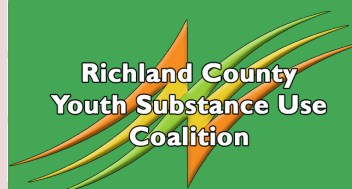
42

active Coalition members

Number of RCYSUC members that have attended a meeting within the last 12 months. Members come from 12 different sectors of the community.

Thank you !

For being a part of this important work, for helping the Coalition expand its reach, and for advancing the mission. All your work has made an impact. Thank you!



facebook.com/RCYSUC



www.DrugFreeRC.org