

OCTOBER 2020

RCYSUC NEWSLETTER



Richland County Youth Substance Use Coalition

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Dear Coalition Members,

Thank you for reading the October issue of the Richland County Youth Substance Use Coalition (RCYSUC) Prevention Newsletter! We'd like to keep you informed of recent studies, news, helpful resources, upcoming trainings and webinars, and other substance use prevention items. The next RCYSUC meeting will be held **October 26th, 2020** via Zoom. Be on the lookout for the invite. Please also sign up to help distribute Detera Drug Packets and collect some local data by filling out this [Google Form](#). Thank you all!

DISPOSABLE E-CIGARETTE USE HAS RISEN SHARPLY



Disposable e-cigarette use in high school students has increased 1,000% over the last year! 1 in 5 high school students currently vape. 22.5% of current high school users use e-cigarettes every single day. Click [HERE](#) to learn more.

NEWS + RESOURCES

[Young People Who Vape Are Much More Likely To Become Smokers](#)

A new Truth Initiative [study](#) showed that young people who have ever used e-cigarettes are **seven** times as likely to become smokers one year later compared to young people who have not used.

[National Substance Abuse Prevention Month 2020](#)

Take a moment and share photos, videos, and messages using **#BeDrugFree** on social media throughout the month of October.

[National Medicine Abuse Awareness Month](#)

This awareness month for prescription drugs and over-the-counter medicines is also observed in October. Check out facts, toolkits, strategies and more at the link above.

UPCOMING TRAININGS AND WEBINARS

CADCA Research Into Action Webinar - Cannabis, The Current State of Affairs - Oct. 7th, 2020 from 2-3PM

[Register Now](#)

Advancing Substance Use Prevention in HIDTA Communities - Oct. 8th, 2020 from 8:30AM-5PM

[Register Now](#)

PERVASIVENESS OF TOBACCO IMAGERY ON TV



According to Truth Initiative [research](#), youth with high exposure to tobacco imagery are **three** times as likely to start vaping compared to peers with no exposure. Check out the 2-minute video by clicking on the image on the left or [HERE](#) to see how prevalent it is.

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The RCYSUC is brought to you by [Richland Public Health](#) and funded by the Office of National Drug Control Policy.